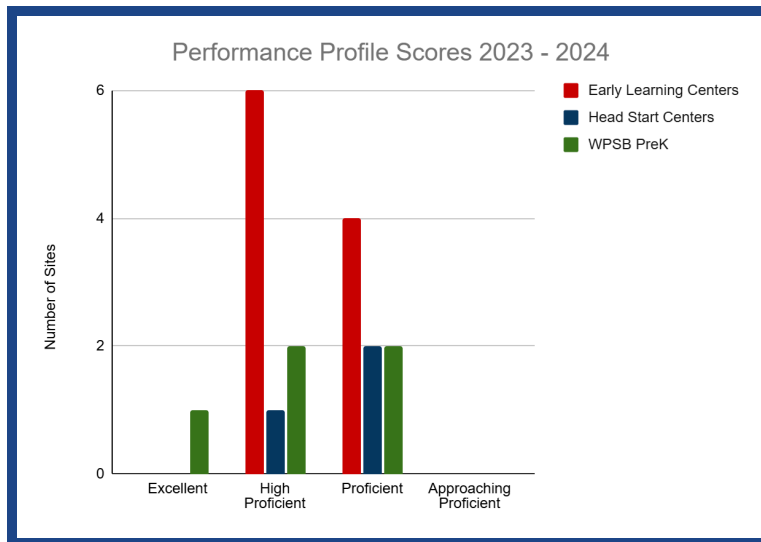




## BLUEPRINT 2025

### Introduction

The Webster Parish Early Childhood Ready Start Network serves 10 Early Learning Centers, 5 school sites, and 3 Head Start centers. As of October 1, 2024, we currently serve 505 students in these eligible seats. Webster Ready Start Network’s 2023-2024 CLASS score, which measures quality teacher-child interactions, averaged (5.27), which remains in the high proficient range. Our Emotional Support, Classroom Organization, and Emotional and Behavioral Support CLASS scores are in the High Proficient/Excellent range for all site types, while our Instructional Support and Engaged Support for Learning CLASS scores fall in the Approaching Proficient/Proficient range for each site type for 2023-2024. This indicates a need for additional professional development in these two areas. Another factor is the workforce turnover in these programs. In the Spring of 2020, we became a part of the Cohort 3 Ready Start Network initiative. We have formed our Ready Start Network Advisory Council who works collaboratively to execute a bold local vision to improve opportunities and inspire change for children birth to age five. Council members focus on improving the quality, accessibility, and affordability of early childhood services throughout our network. The LDOE Birth to 3 seats initiative awarded Webster Ready Start these tuition free, high quality childcare seats to 48 families in our community (2022-23), increased to 61 CCAP B3 seats for 2023-24 and due to a reduction in funding, we currently provide 53 CCAP B3 seats to Webster Parish families. Through local fundraising and the state match of the Early Childhood Education Fund, an additional toddler seat is provided tuition-free to a qualifying family. (See graph for performance data)



Louisiana is ranked 8<sup>th</sup> in the country for its early childhood education policies. Even with this achievement, there continues to be significant access and quality challenges. Webster Ready Start updated December 2024

Network builds on Louisiana’s success by bringing our local community members together to create, implement, and support early childhood to address challenges. We are committed to creating and implementing a bold local vision for our early childhood network. Driven by local data and context, Webster Ready Start Network will continue to do this in three key ways: create a specific plan for our network, develop an advisory council and governing board made up of community stakeholders, and secure resources to improve opportunities and inspire change for our Webster Parish birth to age five children.

## **Guiding Statements**

### **Vision:**

“Where All Birth to 5 year olds Have a Place to Learn.”

### **Mission:**

The mission of the Webster Ready Start Network is to increase community awareness of early childhood education and to provide children with access to high quality early childhood learning experiences and programs for birth to five year olds so children enter kindergarten ready to learn and succeed.

## **Strategic Plan**

**Goal 1:** Increase Birth-3 seats by 5% per year by 2025-2026 to insure families have access to affordable, high quality early childhood care and education in Webster Parish.

- Request coordinated funding for B3 seats at early learning centers in the network
- Use fundraising from local efforts to increase capacity of locally funded seats
- Increase awareness of early learning centers in the Webster Network
- Provide more opportunities for parents to become knowledgeable of Webster Early Childhood Ready Start Network

### **Resources**

- **Existing:**
  - Promote Webster Ready Start Network website
  - Host virtual and in-person parent awareness meetings to provide information about our coordinated enrollment
  - Extend enrollment period & increase access to our coordinated enrollment events
  - CCAP B3 seats initiative-53 seats currently filled- tuition free to eligible families

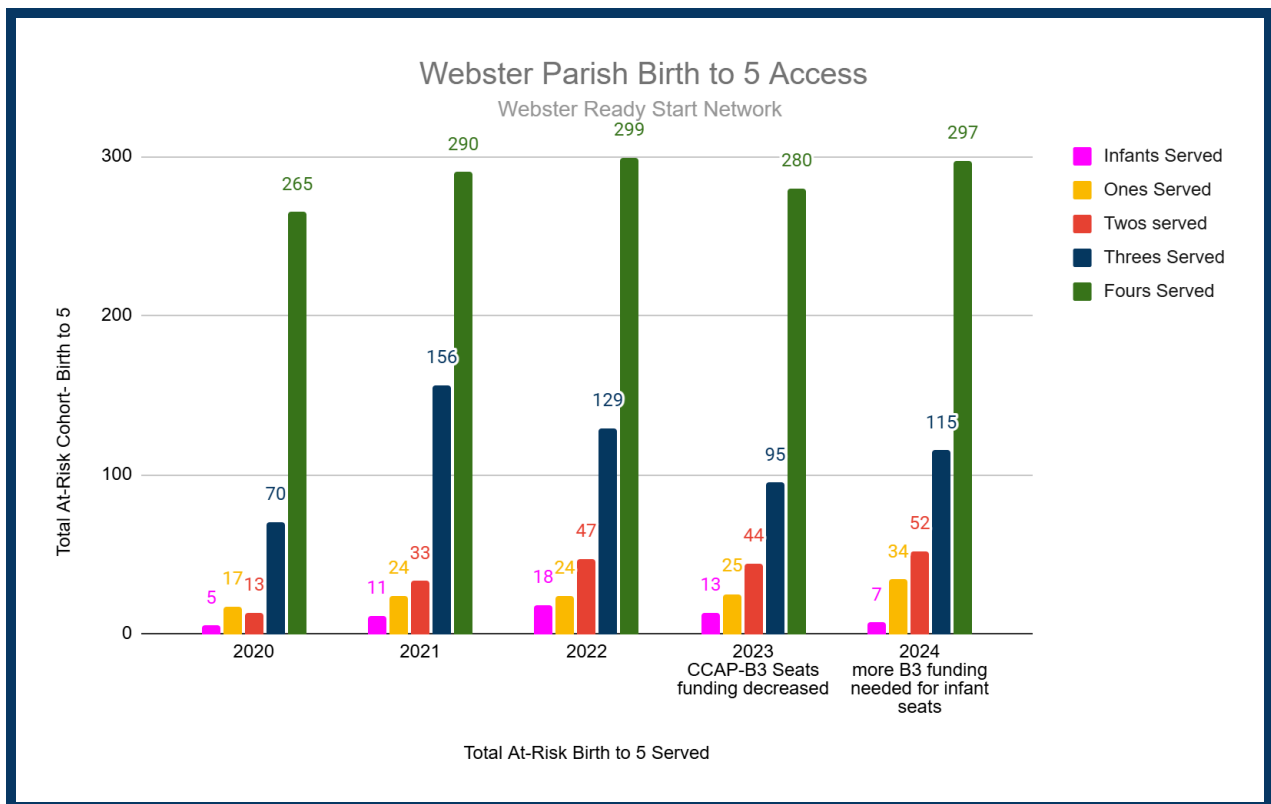
- Capital Campaign (KTBS Marketing) launched in December 2023 to raise local funds 100% matched by the state if received by Jan 31, 2024. One seat is currently funded through ECEF with a goal to fund three seats for 2025-26.
- Continue to reach Webster Parish community stakeholders to donate to local fundraising to provide B3 seats.

- **Needed:**

- Local funds to support additional Birth-3 seats, which include support for certified personnel, Tier I curriculum, and professional development for teachers
- Data from LDOE on unserved children in Webster Parish

### Performance Metrics

Measurement of the number of seats served with public funding using October 1 and February 1 Child Count Reports compared to the current at-risk economically disadvantaged cohort of 200% of the federal poverty level.



## Webster Parish Birth-5 Access 2023-24 Number of Children in Quality Programs

Access to Quality (#)	Infants	One-Year Olds	Two-Year Olds	Three-Year Olds	Four-Year Olds	Total
Served in High-Quality Programs	13*	25	44*	95*	280	457

\*CCAP-B3 Seats funding decreased

**Goal 2:** Increase the overall CLASS average by 0.05 points by the 2024-2025 performance profile release in the fall of 2025.

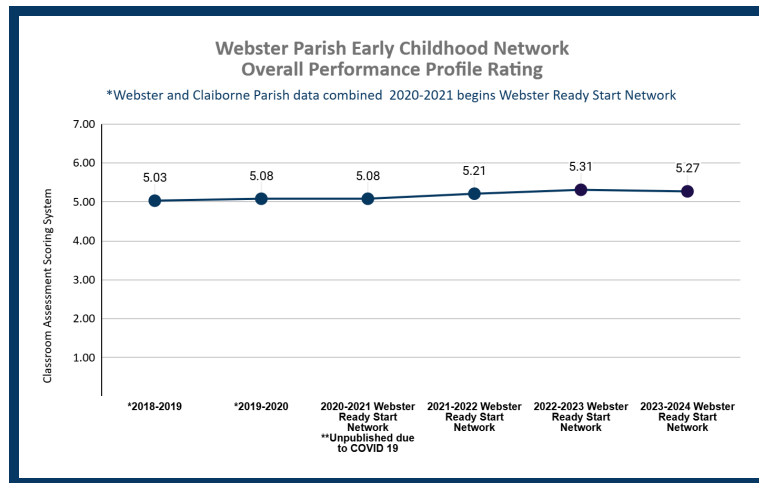
- Professional Development on curriculum provided by vendors
- Local job embedded coaching
- Professional Development on Classroom Assessment Scoring System (CLASS) through MMCI classes focusing on Instructional Support
- Secure materials and resources needed through grant funds to help teachers and staff promote high quality experiences for the children
- Ensure materials are utilized and accessible to students in classrooms

### Resources:

- **Existing**
  - Implement high quality Tier 1 curriculum
  - Maintain a strong working relationship with NSU Child Care Resource & Referral Agency for training and coaching needs.
  - Use existing financial support through early childhood grants and Title I funds to support quality professional development and training of teachers and administrators in the Network.
    - Making the Most of Classroom Interactions (MMCI)  
Infant, Toddler & PreK (instructors from NSU Child and Family Network)
    - CLASS Observer Reliability training
- **Needed**
  - Provide continued buy-in from program partners to provide high quality professional learning opportunities to staff
  - Analyze overall performance profile data to address current performance profile needs of Webster Ready Start Network.
  - As teachers retire and staff changes at all program partner sites, Instructional Support (PK Domain) and Engaged Support for Learning (Infant/Toddler Domain) scores are showing a decline indicating that more Professional Development to target these specific areas is needed.

## Performance Metrics:

The performance will be measured and tracked by local and third party CLASS observations and growth on performance profiles of sites in the Webster Ready Start Network.



**Goal 3:** Increase community awareness of the Webster Ready Start Network early childhood programs and their opportunities for child development by 2025-2026.

- Promote Webster Ready Start website to develop and implement marketing strategies
- Collaborate with WRSN Advisory Council
- Utilize social media for Coordinated Enrollment, outreach, community involvement and branding the Webster Ready Start Network

## Resources:

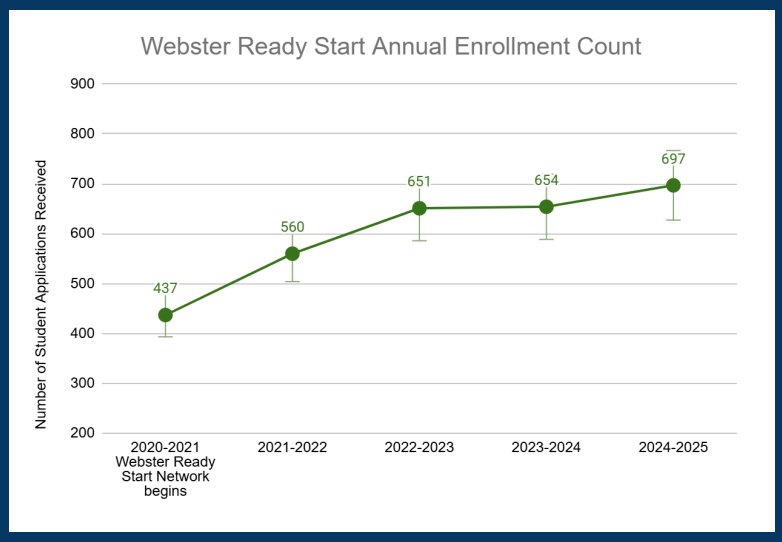
- **Existing**
  - Modified annual coordinated enrollment efforts with program partners
  - Implemented a new digital plan to launch Online Registration
  - Utilized Ready Start Network funds to hire a web designer to create and maintain a webpage for the network
  - Formed an Advisory Council that meets quarterly (more frequently as needed) and actively participates in network events
  - Increased community support through local partnerships with Webster Parish Libraries
  - Distributed brochures to business partners & community members
  - Shared WRSN video with Chamber of Commerce and local community leaders
  - December 2023- Capital Campaign with KTBS Marketing to raise local funding for B3 seats tuitions for eligible families (funds will be matched 100% by LDOE)
  - Shared this [publication](#) with past donors and to recruit new donors
  - Developed a publication [Why Donate? Giving is as Easy as 1.2.3](#) to share with prospective donors- levels of donations such as: Childhood Champion, Impact

Investor, Future Funder, Pathway Paver and Community Contributor to be collected by January 30, 2025.

- **Needed**
  - Advisory Council members to share the importance of increasing access to B-3 seats through local funds/state match

**Performance Metrics**

Compare enrollment numbers from previous years’ in-person Registration events. Track school/center enrollment monthly and annually to see if an increase in enrollment is obtained.



**Goal 4:** Equip and empower families to boost their children’s early brain and vocabulary development by providing current research findings, books, educational materials, and hands-on opportunities to improve their children's kindergarten readiness by 2025.

- Partner with Webster Parish libraries to plan & host family engagement activities
- Participate in WEE READ “1000 books by Kindergarten” initiative- provide WEE READ tote bag and book
- Host multiple Family Engagement activities at various locations to promote the importance of early literacy, such as Trunk or Treat events, Christmas Activities, Spring events where books are provided to each family.
- Implement an ASQ family event to offer information and guidance on the Developmental Screener tool.

## **Resources:**

- **Existing**

- Family engagement events/ partnership with Webster Parish libraries
- Funding from Ready Start
- ASQ training for all program partners
- Born to Read bags delivered to Minden Medical Center for all new moms to receive after child's birth

- **Needed**

- Outreach to local pediatricians and medical facilities to assist in forming parental connections for early screening opportunities and proper/accurate interventions if needed.
- Construct a mobile children's museum to actively involve families in developmentally appropriate play and STEM activities.

## **Performance Metrics**

Track family engagement involvement through sign-ins, surveys and participation in Ready Start WEE READ and Born to Read. Track data from ASQ developmental screeners.