



## BLUEPRINT

### Introduction

The Webster Parish Early Childhood Ready Start Network serves 8 Early Learning Centers, 5 school sites, and 3 Head Start centers. During the 2021-2022 school year, we served 514 publicly funded seats in public school PreK, Head Start and Early Learning Centers. After seeing the decline in enrollment during the 2020-2021 school year, we are beginning to see an increase in enrollment. Webster Ready Start Network’s 2021-2022 CLASS score, which measures quality teacher-child interactions, averaged (5.21), which is in the proficient range. Our Emotional Support, Classroom Organization, and Emotional and Behavioral Support CLASS scores are in the High Proficient/Excellent range for all site types, while our Instructional Support and Engaged Support for Learning CLASS scores fall in the Approaching Proficient/Proficient range for each site type for 2021-2022. This indicates a need for additional professional development in these two areas. In the Spring of 2020, we became a part of Cohort 3 Ready Start Network initiative. We have formed our Ready Start Network Advisory Council who works collaboratively to execute a bold local vision to improve opportunities and inspire change for children birth to age five. Council members focus on improving the quality, accessibility, and affordability of early childhood services throughout our network. The LDOE Birth to 3 seats initiative awarded Webster Ready Start these tuition free, high quality childcare seats to 48 families in our community. (See graph for performance data)



Louisiana is ranked 8<sup>th</sup> in the country for its early childhood education policies. Even with this achievement, there continues to be significant access and quality challenges. Webster Ready Start Network builds on Louisiana’s success by bringing our local community members together to create, implement, and support early childhood to address challenges. We are committed to creating and implementing a bold local vision for our early childhood network. Driven by local data and context, Webster Ready Start Network will continue to do this in three key ways: created a specific plan for our

network, developed an advisory council and governing board made up of community stakeholders, and will secure resources to improve opportunities and inspire change for our Webster Parish birth to age five children.

## **Guiding Statements**

### **Vision:**

“Where All Birth to 5 year olds Have a Place to Learn.”

### **Mission:**

The mission of the Webster Ready Start Network is to increase community awareness of early childhood education and to provide children with access to high quality early childhood learning experiences and programs for birth to five year olds so children enter kindergarten ready to learn and succeed.

## **Strategic Plan**

**Goal 1:** Increase Birth-3 seats by 5% per year by 2024-2025 to insure families have access to affordable, high quality early childhood care and education in Webster Parish.

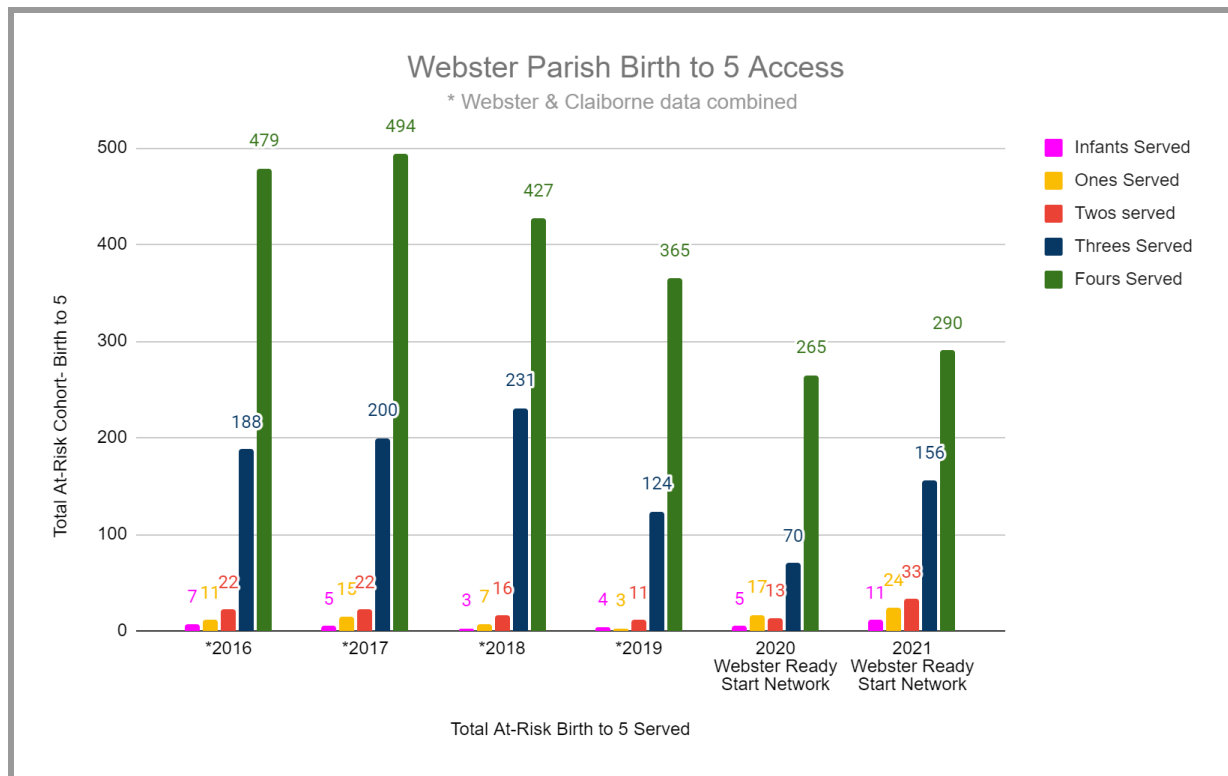
- Request coordinated funding for B3 seats at early learning centers in the network
- Use fundraising from local efforts to increase capacity of locally funded seats
- Increase awareness of early learning centers in the Webster Network
- Provide more opportunities for parents to become knowledgeable of Webster Early Childhood Ready Start Network

### **Resources**

- **Existing:**
  - Promote Webster Ready Start Network website
  - Host virtual and in-person parent awareness meetings to provide information about our coordinated enrollment
  - Extend enrollment period & increase access to our coordinated enrollment events
- **Needed:**
  - Funds to support additional Birth-3 students, which include support for certified personnel, Tier I curriculum, and professional development for teachers
  - Data from LDOE on unserved children in Webster Parish

## Performance Metrics

Measurement of the number of seats served with public funding using October 1 and February 1 Child Count Reports compared to the current at-risk economically disadvantaged cohort of 200% of the federal poverty level.



## Webster Parish Birth-5 Access 2021-22 Number of Children in Quality Programs

Access to Quality (#)	Infants	One-Year Olds	Two-Year Olds	Three-Year Olds	Four-Year Olds	Total
Served in High-Quality Programs	11	24	33	156	290	514

**Goal 2:** Increase the overall CLASS average by 0.05 points by the 2023-2024 performance profile release in the fall of 2024.

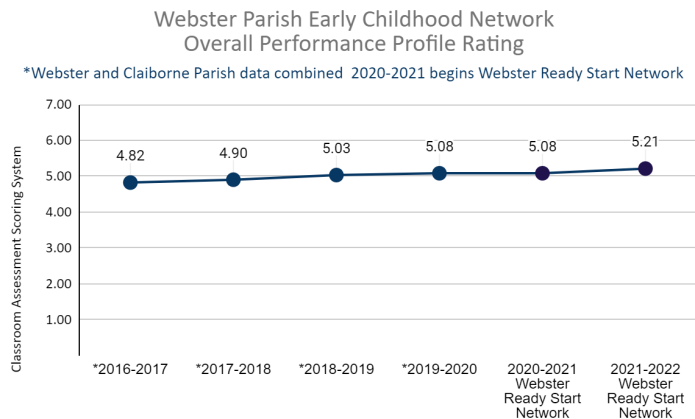
- Professional Development on curriculum provided by vendors
- Local job embedded coaching provided twice per month
- Professional Development on Classroom Assessment Scoring System (CLASS) through MMCI classes
- Secure materials and resources needed through grant funds to help teachers and staff promote high quality experiences for the children
- Ensure materials are utilized and accessible to students in classrooms

**Resources:**

- **Existing**
  - Implement high quality Tier 1 curriculum
  - Maintain a strong working relationship with NSU Child Care Resource & Referral Agency for training and coaching needs.
  - Use existing financial support through early childhood grants and Title I funds to support quality professional development and training of teachers and administrators in the Network.
    - Making the Most of Classroom Interactions (MMCI)
    - Infant, Toddler & PreK (instructors from NSU Child and Family Network)
    - CLASS Observer Reliability training
- **Needed**
  - Provide continued buy in from program partners to provide high quality professional learning opportunities to staff
  - Analyze overall performance profile data to address current performance profile needs of Webster Ready Start Network.

**Performance Metrics:**

The performance will be measured and tracked by local and third party CLASS observations and growth on performance profiles of sites in the Webster Ready Start Network.



**Goal 3:** Increase community awareness of the Webster Ready Start Network early childhood programs and their opportunities for child development by 2024-2025.

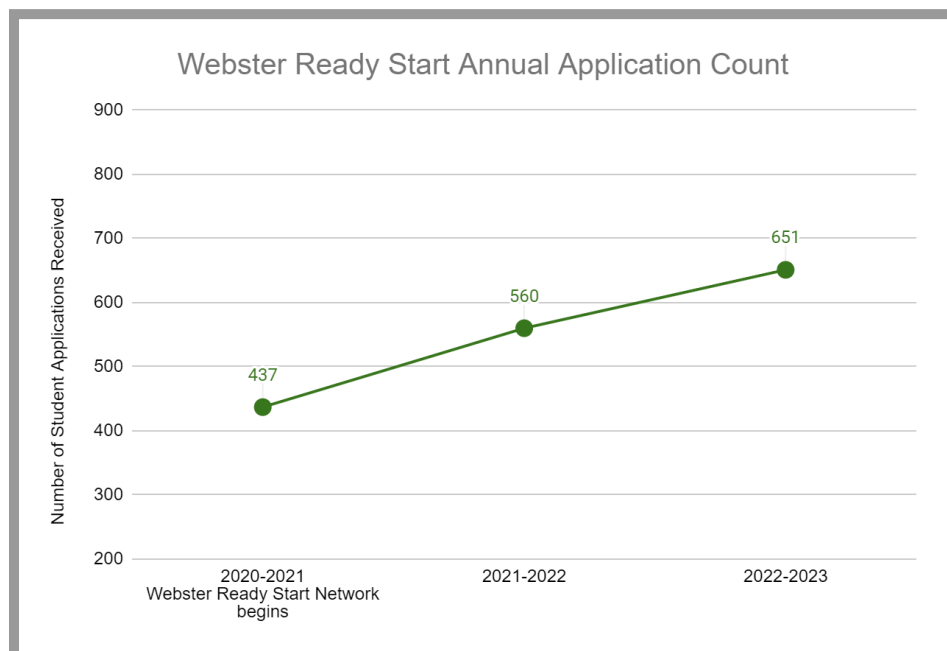
- Promote Webster Ready Start website to develop and implement marketing strategies
- Collaborate with WRSN Advisory Council
- Utilize social media for Coordinated Enrollment, outreach, community involvement and branding the Webster Ready Start Network

**Resources:**

- **Existing**
  - Modified annual coordinated enrollment efforts with program partners
  - Implemented a new digital plan to launch Online Registration
  - Utilized Ready Start Network funds to hire a web designer to create and maintain a webpage for the network
  - Formed an Advisory Council that meets quarterly and actively participates in network events
- **Needed**
  - New strategies to market families
  - Increased community support through local partnerships
  - Distribute brochures to business partners & community members

**Performance Metrics**

Compare enrollment numbers from previous years’ in-person Registration Round-Up. Track school/center enrollment monthly and annually to see if an increase in enrollment is obtained.



**Goal 4:** Equip and empower families to boost their children’s early brain and vocabulary development by providing current research findings, books, educational materials, and hands-on opportunities to improve their children's kindergarten readiness by 2025.

- Partner with Webster Parish libraries to plan & host family engagement activities
- Participate in “1000 books by Kindergarten” initiative
- Host multiple Family Engagement activities at different times, such as Ready Start READ!
- Implement an ASQ family event to offer information and guidance on the Developmental Screener tool.

**Resources:**

- **Existing**
  - Family engagement events/ partnership with Webster Parish libraries
  - Funding from BELIEVE!
- **Needed**
  - ASQ training for all program partners
  - Outreach to local pediatricians and medical facilities to assist in forming parental connections for early screening opportunities and proper/accurate interventions if needed.

**Performance Metrics**

Track family engagement involvement through sign-ins, surveys and participation in Ready Start READ. Track data from ASQ developmental screeners.